## NOBLE HILL Wines of origin Simonsberg-Paarl, South Africa Quality & integrity guaranteed

## Bloem white blend one of Wine Spectator's top 20 values

## Chosen by editor James Molesworth from more than 500 wines reviewed for the magazine's bumper South African edition

For immediate release Franschhoek, South Africa - 24 July 2013

Readers paging through this month's edition of Wine Spectator will be presented with boundless spreads of the picturesque South African winelands and treated to extensive reviews of the area's restaurants and touristic attractions. However, the all important question is "what do I drink?"

In reviewing more than 500 South African wines across a variety of price points and origins, Wine Spectator's James Molesworth singles out the Bloem white blend for his top 20 values, scoring 88 points and retailing for US\$ 10. Molesworth says the wine's "pear skin notes frame green almond, heather and yellow apple flavors."

The South African winelands lie at the heart of the Cape Floral Kingdom, the smallest but most biodiverse of the world's six floral kingdoms. Bloem, derived from the Dutch word for "flower", captures the essence of this unique and dynamic ecosystem with refreshing fruit aromas, clean, creamy flavours, and a hint of exotic spice. Bloem wines are made at Noble Hill using a blend of fruit grown on the estate and surrounding coastal vineyards.

Noble Hill is a 30 hectare vineyard making wines that are juicy yet austere, elegant, and above all unique to the place they are made. Noble Hill is located in the Simonsberg-Paarl appellation of origin, which has produced some of South Africa's finest wines dating back to the late 17th century.

Bloem wines are available in South Africa at Makro stores nationwide and the United States at wine shops and restaurnats in New York and Virginia. Visit www.bloemwine.com for tasting notes and a complete list of stockists in your area.

For more information, please contact Kristopher Tillery **E:** kristopher@noblehill.com **T:** +27.21.874.3844

